

STATIC BILLBOARD NETWORK

STATIC BILLBOARD ADVERTISING

RATE CARD

13 advertising faces across 6 Saint Lucia communities.

ALL PRICES IN XCD

CHOOSE YOUR LOCATION AND CAMPAIGN TERM

Static billboard package rates

Long-term roadside visibility with better monthly value on longer campaigns.

DENNERY & PRASLIN

4 ADVERTISING FACES

TERM	PACKAGE	MONTHLY
3 Months	EC\$2,500	EC\$833.33
6 Months	EC\$4,750	EC\$791.67
12 Months	EC\$9,000	EC\$750.00

MAMIKU & MON REPOS

5 ADVERTISING FACES

TERM	PACKAGE	MONTHLY
3 Months	EC\$3,750	EC\$1,250.00
6 Months	EC\$7,150	EC\$1,191.67
12 Months	EC\$13,500	EC\$1,125.00

PIAYE & RICHFOND

4 ADVERTISING FACES

TERM	PACKAGE	MONTHLY
3 Months	EC\$4,500	EC\$1,500.00
6 Months	EC\$8,550	EC\$1,425.00
12 Months	EC\$16,200	EC\$1,350.00

MONTHLY RATE GUIDE

Monthly figures are equivalents for comparison; the full package total applies.

STATIC BILLBOARD COVERAGE

Roadside advertising across Saint Lucia

Select from 13 advertising faces in six communities.

DENNERY

2 faces

MAMIKU

3 faces

MON REPOS

2 faces

PIAYE

2 faces

PRASLIN

2 faces

RICHFOND

2 faces

READY TO GET YOUR BRAND SEEN?

Find your billboard and check live availability.

Call or WhatsApp

+1 (758) 712-6938

Email

sales@ernestrentals.com

Website

ernestrentals.com

13 ADVERTISING FACES

Static billboard inventory

Choose a reference, preferred facing direction and campaign term.

REFERENCE	BILLBOARD / DIRECTION	SIZE	3 MONTHS	6 MONTHS	12 MONTHS
DEN-STA-01A	Dennery V-Shape - Face A Castries facing	20 x 8 ft	EC\$2,500	EC\$4,750	EC\$9,000
DEN-STA-01B	Dennery V-Shape - Face B Vieux Fort facing	20 x 8 ft	EC\$2,500	EC\$4,750	EC\$9,000
MAM-STA-01	Mamiku Static Billboard 01 Castries facing	20 x 8 ft	EC\$3,750	EC\$7,150	EC\$13,500
MAM-STA-02	Mamiku Static Billboard 02 Castries facing	20 x 8 ft	EC\$3,750	EC\$7,150	EC\$13,500
MAM-STA-03	Mamiku Static Billboard 03 Vieux Fort facing	20 x 8 ft	EC\$3,750	EC\$7,150	EC\$13,500
MRP-STA-01	Mon Repos Static Billboard 01 Around hairpin bend	20 x 8 ft	EC\$3,750	EC\$7,150	EC\$13,500
MRP-STA-02	Mon Repos Static Billboard 02 Wallscape structure	20 x 8 ft	EC\$3,750	EC\$7,150	EC\$13,500
PIY-STA-01	Piaye Static Billboard 01 Vieux Fort facing	20 x 10 ft	EC\$4,500	EC\$8,550	EC\$16,200
PIY-STA-02	Piaye Static Billboard 02 Soufriere facing	20 x 10 ft	EC\$4,500	EC\$8,550	EC\$16,200
PRA-STA-01A	Praslin V-Shape - Face A Castries facing	20 x 8 ft	EC\$2,500	EC\$4,750	EC\$9,000
PRA-STA-01B	Praslin V-Shape - Face B Vieux Fort facing	20 x 8 ft	EC\$2,500	EC\$4,750	EC\$9,000
RIC-STA-01	Richfond Static Billboard 01 Vieux Fort facing	20 x 10 ft	EC\$4,500	EC\$8,550	EC\$16,200
RIC-STA-02	Richfond Static Billboard 02 Castries facing	20 x 10 ft	EC\$4,500	EC\$8,550	EC\$16,200

RATE CARD NOTES

- Each reference represents one advertising face.
- Rates are subject to availability and campaign confirmation.
- All prices are in Eastern Caribbean dollars (XCD).